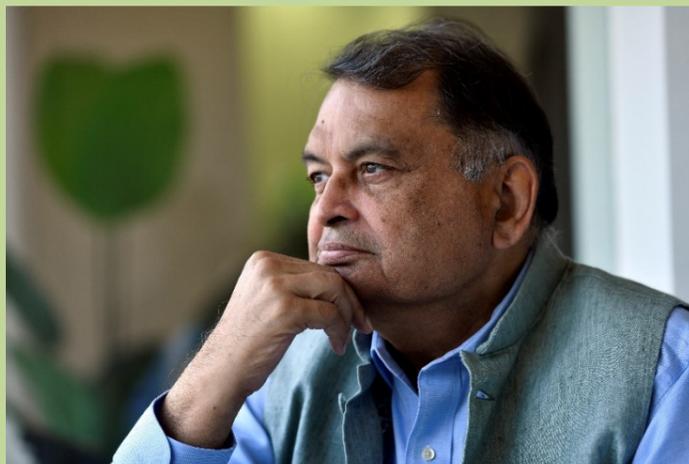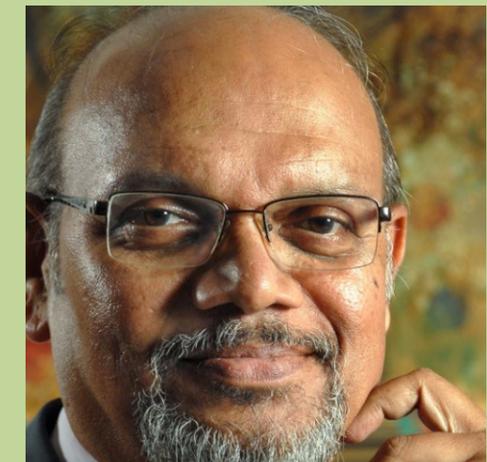**tifr**

aset FORUM

A Special ASET Event

The Transformative Maverick Mindset

Join Mr. Shivanand Kanavi and Mr. Harish Mehta in an exclusive fireside chat as they relive the story of how a trailblazing NASSCOM transformed the Indian IT industry, which in turn transformed a billion lives and changed the global perception of India forever. Unpack what it takes to build and unleash the Maverick Mindset that can let your creative juices flow to solve problems at an individual, organizational as well as industry level. Mr. Harish Mehta, the author of the national bestseller 'The Maverick Effect', will bring the book alive, charting the journey of how a potent combination of enlightened entrepreneurs and one-of-its-kind values were distilled into the 'Maverick Mindset' that shaped NASSCOM - a unique industry association unlike any the world has ever seen.

Mr. Harish Mehta was the driving force behind galvanizing the IT industry in India by co-founding NASSCOM, the IT industry's association. He was elected as the first Chairman of NASSCOM and continues to be the Convener of NASSCOM's Chairman's Council. He has also founded and has mentored the Onward Group of companies. He has been awarded '25 years of Exemplary Contribution to Indian IT', by PM Narendra Modi, 'Lifetime Achievement Award', by IMC Chamber of Commerce and Industry, 'CEO of the Year', by NMIMS, Tata HRD Network, and World HRD Congress. Mr. Mehta did his Bachelors in Electrical Engineering from College of Engineering Pune (COEP) and Masters in Computer Science from Brooklyn Polytechnic Institute, New York. He served as the Director, COEP during 2010-15.

After an academic career in Theoretical Physics in IIT Kanpur, Northeastern University, Boston, IIT Bombay and Bombay University spanning 1972-84; Shivanand Kanavi turned to Economic Consulting (1984-92) and later to Business Journalism (1992-2004), He was the Executive Editor of India's pioneering business magazine Business India. He then joined Tata Group (2004-2013) as Vice President in TCS the largest and pioneering IT services company in the world. He is the author of widely acclaimed books; "Sand to Silicon: The amazing story of digital technology" and "Research by Design: Innovation and TCS".

Venue, Date & Time: AG-66, Thursday, 17th November 2022, 4 pm
YouTube live-stream link: https://youtu.be/Wtx__KVuR1I