

# TIFR Alumni Association



## TAA-JRD Tata Public Lecture

### Weaving Intellectual Property Rights in Management of Creativity, Knowledge Creation, Innovation and Commercialization

Professor Prabuddha Ganguli  
MHRD IPR Chair Professor, Tezpur University, Assam and  
CEO, VISION-IPR, Mumbai

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Societal growth takes place when knowledge is productively networked without fear of piracy of the created, adapted, and/or the applied knowledge. Intellectual Property Rights (IPR) platform with its diverse tools such as patents, trademarks, design registrations, copyrights and geographical indications provides formal benchmarks for knowledge ownership, ensures due recognition and reasonable benefits to the creators of the "owned knowledge", offering protection and incentives for knowledge sharing in society via fair "knowledge prospecting" processes, especially in the context of new commercially exploitable knowledge. This form of social governance in the knowledge space is intended to encourage development of innovations with a sense of respect for owned knowledge and discourage "knowledge piracy" or "free riding". The key challenge lies in building safeguards and societal control against undesirable monopolistic practices by the knowledge owners that may hamper healthy sharing of knowledge and seamless competition.



*Dr. P. Ganguli is the CEO of "VISION-IPR" offering services in management of Intellectual Property Rights, information security and knowledge management. He also holds the Ministry of Human Resources Development (MHRD) IPR Chair Professorship at the Tezpur University, Assam, since May 2013. He has also been teaching IPR and innovation management in various universities and institutions, and is a member of the Board of Management, Physics Department of the University of Mumbai. He has over 50 publications in technical fields of his expertise, over 60 publications in IPR and is the author of 6 books in IPR published by international publishing houses. In February 2011 he was awarded "The Chemtech Pharma-Bio World Award 2011 for outstanding contribution in the field of Intellectual Property".*

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